



RISK MANAGEMENT INSTITUTE

Keys to Successful Employee Retention & Recruitment

Unemployment is at an all-time low which makes recruitment and retention a critical focus for an organization's Human Resources Department. Attracting the right employee and retaining current employees can become a challenge.

Presenter: Ron Corbet, CR Economic Alliance
Business Retention & Expansion Strategist

Thursday, August 15, 2019
9:00-11:00 a.m.

Elmcrest Country Club
1 Zach Johnson Dr. NE, Cedar Rapids

Presenter: Paul DiMarco, VGM Group
VP of Organization Development

Wednesday, August 28, 2019
9:00-11:00 a.m.

Prairie Links Event Center
19 Eagle Ridge Dr., Waverly

In this seminar, we will discuss:

- Why employee retention is so important to successful companies
- The top reasons employees decide to leave an organization and what attracts them to stay
- The average cost of turnover and retraining
- How to evaluate your wage and benefit program
- Vying for worker- Unique ways to attract a workforce
- How to address the skills gap and local training programs

Costs associated with turnover can be devastating. It takes several months to achieve your return on investment from the hiring and onboarding process. It is important for organizations to identify what enhances employee satisfaction and drives their engagement. An engaged workforce will cultivate an environment that drives loyalty, commitment and productivity which in turn, adds to your bottom line.

REGISTER TODAY! Remote participation available via Zoom.
Contact Jessica Bronson at jbronson@acceladvantage.com for details and to reserve your space today.